

COUNCIL		
Report Title	Motion 7 in the name of Councillor Reid to be seconded by Councillor Howard	
Key Decision		Item No.
Ward		
Contributors	Chief Executive (Head of Business & Committee)	

White Ribbon Motion

“Lewisham council is proud to be awarded the white ribbon status from White Ribbon UK. The White Ribbon campaign is a global movement, active across 60 countries, working to end male violence against women and children.

This council will promote the White Ribbon Principles, seek to recruit and train Ambassadors and Champions from within its Members and staff to root out violence and aggression against women in our society.

This council encourages all to take the White Ribbon Pledge to never commit, excuse or remain silent about male violence against women.

White Ribbon Principles:

- Wear a white ribbon and encourage others in the community to do the same.
- Talk about the Campaign to colleagues, friends and family.
- Encourage groups and organisations that you work with to be involved
- Promote the Campaign in media and social media opportunities
- Help identify other potential White Ribbon Ambassadors
- Abide by the White Ribbon Campaign Policies
- Understand the issue of male violence against women and girls, and men’s and boy’s roles in preventing it.
- Encourage men and boys to take a stand against male violence against women and girls.
- Actively oppose the gender inequalities and stereotypes and underpin male violence.
- Help raise the profile and influence of the White Ribbon Campaign nationally and locally

White Ribbon Pledge

NEVER
COMMIT, EXCUSE OR
REMAIN SILENT ABOUT
MALE VIOLENCE
AGAINST WOMEN