

Item

Electorate total

New additions to the register

Deletions from the register

EU citizens

Overseas electors

Postal voters

Proxy voters

HEFs received

Internet/telephone/SMS response

Ward comparison - 2017 v 2016

Analysis

Increase from the same date 12 months ago of approx 3.5% (6,700 voters).

Data mining shows that almost 75% of our register can be matched against other data sources. This gives us Over 10,000 names were added to the register during the canvass. This was above our target and is a good indicator of success. You can see from the data that certain polling districts saw a very large increase The register becomes 'bloated' during the year as people who move away tend not to inform us or their new authority. The target was 15,000 and we actually removed over 16,000

Only eligible to vote in local elections. We are slightly below the London average

This has increased dramatically over the last 2 years. Changes to legislation will mean this figure should rise still further for the next parliamentary. These electors tend to have postal votes going to overseas destinations, meaning they are high cost. Due to living abroad they are also more challenging to

We're below the national average but still similar to many other London boroughs. Postal voters are more likely to actually vote, so we will consider what we can do to encourage more people to take this option

These are permanent proxy voters. The actual number more than doubles at election time. We plan to

The target borough-wide response rate was 85% which we comfortably beat. The data shows 27 canvass areas didn't reach the target. We have investigated each one and in many cases it is because of a large

number of student flats (halls of residence) which we do not gain a response from. In other cases it shows us that there are areas in the borough that are harder to engage with and will require more work in the run-up

This was another success story. We trialled emailing HEFs to approximately 60,000 residents. The number of int/tel/SMS responses increased by 10,000 on last year. This saves us money on postage and processing

The table shows the rise in electorate for both the local and parl franchises in all wards - except for Blackheath's parliamentary electorate. Lewisham Central has seen the biggest increases

Evelyn has seen a large increase in properties, electorate, EU voters and postal voters. This is despite a fall in Rushey Green has seen a similar rise in properties but has not seen an equivalent rise in other stats. This