

National voter registration campaign

Appendix D

Voter Registration Campaign 2 nd – 6 th February 2015					
	am	pm	Resources on day	Prior to date	who
Monday 2nd	Welcome/ Induction Kath/Barry /Steve Workshop – what its all about	Training and preparation for going out to 6 th forms/colleges; Work experience students Young Advisors Youth work support	Kath / Barry / Steve Electoral services YMT Workshop planned Council Chamber Tablets T shirts Fliers	Training workshop planned Adults/youth workers identified to work with groups Council Chamber booked T shirts and tablets Timetable for each group Risk Assessment for week agreed	YMT/ES YMT/ Youth Service YMT CYP Work experience team Schools YMT design t-shirts
Tuesday 3rd	6 th form /college registration	High street/ shopping centre registration	Youth workers to support groups Tablets/ flyers etc to register/give out to people	Schools/colleges agree to have groups visiting Preparation of students (resource pack/ NI numbers) High street/shopping centre identified permission where necessary	6 th Forms and Colleges Youth Service YMT to coordinate/support Shopping centres
Wednesday 4th	6 th form /college registration	High street/ shopping centre registration	See above	See above	YMT to coordinate
Thursday 5th	6 th form /college registration	High street/ shopping centre registration	See above	See above	YMT to coordinate/support
Friday 6th	Feedback/ Evaluation CV/ Certificate Celebration lunch	School Council Meeting Launch competition Workshop to start thinking about it	Evaluation plan and workshop Mayor/ Kath/Barry for presentation Certificates Lunch Agenda for School Council meeting	Headteachers aware of meeting School councils/ teachers contacted invited, confirmed attendance. Outline of competition and dates etc. confirmed Workshop with ideas for campaigns planned for day. End of competition day confirmed	YMT to coordinate Electoral services help with evaluation All Secondary Schools to participate, small group $\frac{3}{4}$ students from school council who will lead the campaign in school Identified teacher support

Timeline

Wk beginning 5th Jan

- Headteachers meeting / Identify best 6th form/college contacts to arrange participation
- Develop resource pack for 6th forms/colleges to go out – links to why you should vote etc. that teachers can use
- Publicity designed and produced
- Competition outline confirmed

Wk beginning 12th Jan

- Publicity to go into 6th forms /colleges – remember your NI number/ dates will be in school /college – resources pack start raising awareness
- Confirm college/6th form participation
- Identify areas for teams to campaign i.e.: high streets/shopping centre / youth work support / info for councillors?
- Email all school council contacts with date and competition outline

Wk beginning 19th Jan -

- Work experience students identified
- Confirm programmes for teams of students
- Confirmation of school councils participation
- Design /print t-shirts
- Plan workshops training/ evaluation

Wk beginning 26th Jan Workshops –

- training/preparation and evaluation prepared
- Confirm all participants and risk assess the programme

Wk beginning 2nd Feb

Programme as above

Wk beginning 9th Feb – TBC work experience students to go to Childrens Centres/ GP surgeries etc and continue the campaign.

School Engagement Competition

Voter Registration and political awareness campaign

Who? All secondary schools and colleges

Why? Young people are at risk of not being able to vote if they don't register, with the new IER system.

Young people are already the smallest group of people to vote.

We want to encourage those who are not old enough to register to start to be interested in politics/general election

What? To create an exciting and interesting campaign to encourage young people/students in your school /college to register to vote and be involved in political debates.

How? Through getting a campaign team together in your school and getting the message out there/ get young people to register to vote

Criteria

Pick an issue/s young people will be interested in and link it to why voting will help address that issue.

To work with and involve as much of the school as possible

To work with partners and the local community

To create something educational, engaging and non party political

Timeline

Fri 6th Feb 2015 School Council Meeting 1-3pm

Small group (3 or 4 students) visits Civic Suite for workshop on campaigning

Return to school, get a team together and create campaign

Thursday 26th March 1-3pm Council Chamber

Return to Civic Suite to present campaign and results to panel.

What did you do?

How did it work?

Certificates and prize giving (visit to House of Parliament/ £500 for school?)

Voter Registration and Resources for Schools

League of Young Voters

www.leagueofyoungvoters.co.uk

Who to vote for?

<http://www.leagueofyoungvoters.co.uk/vote-match/>

Vote match is an app where you can work out who you might want to vote for.

<http://www.leagueofyoungvoters.co.uk/#who-to-vote-for-3>

Bite the Ballot

<http://bitetheballot.co.uk/>

<http://bitetheballot.co.uk/why-vote/>

<http://bitetheballot.co.uk/politics-counts/>

Bite the Ballot also has downloadable resources and games to start the debate

<http://bitetheballot.co.uk/wp-content/uploads/2014/10/TheBasics.pdf>

Youtube with TInie Tempeh:

<https://www.youtube.com/watch?v=8IOEwuBfyQE>

#leaderslive <http://bitetheballot.co.uk/leaders-live/>

links to live programme with young people and party leaders

Take Power Register to vote:

<https://www.youtube.com/watch?v=lyY0fNwvOd8>

Votes at 16

<http://www.votesat16.org/>

Campaign for votes at 16 ideas for involvement and lobbying

Debates for and against votes at 16

Kenny Imadifion

“The Kenny Report 2: Is Politics for young people”

<http://kennyimadifion.com/wp-content/uploads/2013/10/The-Kenny-Report-2-Is-Politics-for-young-people1.pdf>

Vinspired – Youth Charity Swing the Vote Campaign

<https://vinspired.com/do-something-swingthevote?gclid=CNCN36SjzclCFXQatAodRGUAqQ>

Film – what would make you vote: young people from around the uk

<https://www.youtube.com/watch?v=l83Rw-1JIRI>

Rock the Vote – US Campaign to get encourage young people to vote

www.rockthevote.com/

UK Parliament Education Service

Educational resources about Parliament and democracy

<http://www.parliament.uk/education/>

Do Democracy Resources

Election Toolkit

Tours of the Houses of Parliament

<https://www.youtube.com/playlist?list=PL03FFE1F0B34AA057>

Other organisations

Operation Black Vote www.obv.org.uk/

Organisation dedicated to enabling the African British and Asian British communities claim their places in European politics.

Electoral commission

Find out how to register to vote and upcoming elections

<https://www.youtube.com/watch?v=8IOEwuBfyQE>