1. **Summary**

1.1 This report responds to the comments and views of the Healthier Communities Select committee, arising from discussions held on the officer report entitled *Public Health priorities for expenditure in 2014/15*, considered at its meeting on 18th March 2014.

2. **Recommendations**

The Mayor is recommended to:

2.1 Note the response of the Executive Director of Community Services and Director of Public Health which details plans to develop a comprehensive public health outcomes performance management and monitoring framework which will incorporate the priority outcomes of the Health & Wellbeing Strategy.

2.2 Agree for the response to be forwarded to the Healthier Communities Select Committee.

3. **Response**

3.1 The Select Committee recommended that appropriate outcome measures are established, with a strong focus on measuring outcomes rather than activities, so that the social and economic value of this investment can be evaluated in the future.

3.2 Nationally, public health outcomes are set out within the Public Health outcomes framework. However, it is recognised that most of these indicators are only reported annually or quarterly, for this reason KPIs for key specific public health activities will be used as proxy indicators in order to monitor progress monthly.
3.3 In addition, the Health and Wellbeing Board will monitor public health outcomes alongside a range of other indicators taken from the NHS and Adult Social Care outcomes frameworks in order to assess progress against the Health and Wellbeing strategy and the priorities of the Adult Integrated Care Programme.

3.4 The Health and Wellbeing Strategy identifies nine priority areas for action over the next 10 years. These are:

1. achieving a healthy weight
2. increasing the number of people who survive colorectal, breast and lung cancer for 1 and 5 years
3. improving immunisation uptake
4. reducing alcohol harm
5. preventing the uptake of smoking among children and young people and reducing the numbers of people smoking
6. improving mental health and wellbeing
7. improving sexual health
8. delaying and reducing the need for long term care and support.
9. reducing the number of emergency admissions for people with long-term conditions.

4. Financial implications

4.1 There are no financial implications arising out of this report per se; but there are financial implications arising from carrying out the action proposed in the main report.

5. Legal implications

5.1 There are no specific legal implications arising from this response, save for noting that the Council's Constitution provides that the Executive may respond to reports and recommendations by the Overview and Scrutiny Committee.

Background Documents

Public Health priorities for expenditure in 2014/15 – Report to Healthier Communities Select Committee (18.03.14)

If there are any queries on this report please contact Danny Ruta on 020 8314 9094.