

HEALTH AND WELLBEING BOARD			
Report Title	The Annual Public Health Report 2013		
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Class	Part 1	Date:	3 July 2014
Strategic Context	Please see the body of the report		

1. Purpose

- 1.1. This report presents the Health and Wellbeing Board with The Annual Public Health Report 2013 (APHR).

2. Recommendation

- 2.1 Members of the Health and Wellbeing Board are recommended to:

- note and comment on the content of the report - in particular to note this year's focus on obesity - targeting mothers with young families
- endorse the use of the "Well!" logo to become a trademark for future Public Health reports.

3. Policy Context

- 3.1. The publication supports achieving the Sustainable Communities priority for Lewisham of healthy, active and enjoyable - where people can actively participate in maintaining and improving their health and well-being.
- 3.2. Achieving a healthy weight in children and adults is a priority in Lewisham's Health and Wellbeing Strategy and the Children and Young People's plan. The Government's publication Healthy Lives, Healthy People: a call for action on obesity (2011) highlights the health risks of obesity and that individuals should be supported to make healthier choices. The Annual Public Health Report 2013 is dedicated to this topic and produced in the style of one of Britain's best selling women's magazine, with the aim of being accessible to the general public, with a particular focus on families. It provides information in an appropriate format on the scale of obesity and overweight in Lewisham's children and adults, the risks of obesity and what is being done in Lewisham to address this issue.

- 3.3. Publication of an Annual Public Health Report (APHR) is a new statutory duty on local authorities which was introduced by the Health and Social Care Act (2012).

4. Background

- 4.1. The prevalence of obesity in adults and children in England has more than doubled in the last twenty-five years. A modelled estimate of adult obesity prevalence in Lewisham is 23.7% which is not significantly different to the England average. Recently published data for Lewisham on the prevalence of excess weight (overweight and obese) in adults is 61.2%, similar to the national average but higher than the London average (57.3%). Maternal obesity data indicate a higher rate than the England average. For children the prevalence of obesity is significantly higher than the England average with 10.7% of reception children and 23.3% of year 6 children obese (2012/13). Obesity levels tend to be higher in deprived areas.

5. The APHR 2013

- 5.1. The APHR 2013 is made up of three separate sections.
- 5.2. The first is the publication of the “WELL” magazine with a focus on prospective parents, pregnant and nursing mothers and families and carers of children. It contains information and advice that younger members of the families can pass on to the older adults in their family. It provides information on the risks of overweight and obesity with the focus on how and why making healthy choices on diet and physical activity can enhance the health of families. It provides information on what resources are available in Lewisham to support families to make a healthy choice. Such as breastfeeding support, introducing solids, cooking skills courses, resources in local libraries, free swimming for young people and older people, activities run in schools such as ‘Bike it’ and weight management services.
- 5.3. The second section of the APHR 2013 provides an update on the Progress of key Public Health Outcomes. This includes information on performance, benchmarking and key actions proposed for 2014/15 on the following topics: Immunisation; Tackling Tobacco; Promoting Healthy Weight ;Increasing Physical Activity; Improve Sexual Health, Reduce Premature Cardiovascular Mortality; Health Checks, Reduce Premature Mortality from Cancer, Improving Mental Health; Improve maternal and infant health; Reduce Alcohol related harm and Health Protection. This section of the report will be published electronically through the Lewisham JSNA website.
- 5.4. The third section of the report is the electronic publication of resources to support weight management by health professionals. These include the Weight Management Care Pathway for both children and adults and a range of other resources.

6. Financial implications

- 6.1 There are no specific financial implications arising from this report. The cost of producing and delivering the report has been covered under existing budgets.

7. Legal implications

- 7.1 There are no specific legal implications arising from this report.

8. Crime and Disorder Implications

- 8.1 There are no specific crime and disorder implications arising from this report.

9. Equalities Implications

- 9.1. There are no specific equalities implications arising from this report however addressing health inequalities is a key element of these publications.

10. Environmental Implications

- 10.1 There are no specific environmental implications arising from this report.

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