

REPORT TO THE HEALTHIER COMMUNITIES SELECT COMMITTEE	
Report Title	Developing Lewisham's Health and Wellbeing Strategy
Author	Edward Knowles, Service Manager – Strategy, Community Services
Date of meeting	16 April 2013
Agenda item	6

1. Purpose

- 1.1 The purpose of this report is to brief members of the Healthier Communities Select Committee on the development of Lewisham's Health and Wellbeing Strategy. The report outlines the statutory requirements associated with Health and Wellbeing strategies, the development activity on the strategy already undertaken by Lewisham Shadow Health and Wellbeing Board and the engagement activity currently underway to ensure that the strategy reflects the experiences and needs of local people.

2. Recommendations

- 2.1 Members of the Healthier Communities Select Committee are invited to:
- note the development of the Health and Wellbeing Strategy to date and the engagement activity currently underway;
 - identify the types of interventions that could support the delivery of the strategy's objectives; and
 - consider how existing capacity and assets within the borough could support the delivery of the strategy's objectives.

3. Policy context

- 3.1 The Local Government and Public Involvement in Health Act (2007) originally established a duty on local authorities and Primary Care Trusts to prepare and publish a Joint Strategic Needs Assessment (JSNA). JSNAs are assessments of the current and future health and social care needs of the local community.
- 3.2 Local Health and Wellbeing strategies were first proposed in the Government's Public Health White Paper, *Healthy Lives, Healthy People: our strategy for public health in England*.¹ The strategies would be "based on the assessment of need outlined in [the] JSNA" and would "provide the overarching framework within which more detailed and specific commissioning plans for the NHS, social care, public health and other services that the health and wellbeing board agrees to consider, are developed".

¹ Accessible online at <http://www.official-documents.gov.uk/document/cm79/7985/7985.pdf>

- 3.3 *Liberating the NHS – Legislative Framework and Next Steps*²; *Healthy Lives, Healthy People* and *Capable Communities and Active Citizens* set out the Government’s ambition for an enhanced role for joint strategic needs assessments (JSNAs). JSNAs will be the means by which local leaders work together to understand and agree the needs of all local people. Health and Wellbeing strategies establish the priorities for collective action in light of this analysis.
- 3.4 In its Statutory Guidance on JSNAs and Joint Health and Wellbeing Strategies, the Government notes that the purpose of producing these documents “*is to improve the health and wellbeing of the local community and reduce inequalities for all ages. They are not an end in themselves, but a continuous process of strategic assessment and planning – the core aim is to develop local evidence-based priorities for commissioning which will improve the public’s health and reduce inequalities.*”
- 3.4 The Council is committed to improving the health and wellbeing of citizens in Lewisham. In *Shaping our future – Lewisham’s Sustainable Community Strategy*, one of the priority objectives that all partners will work towards is that the borough and its communities should be ‘*Healthy, active and enjoyable – where people can actively participate in maintaining and improving their health and wellbeing*’.
- 3.5 The Council’s Corporate Strategy also identifies specific priorities related to the health and wellbeing of its citizens, specifically *Caring for adults and older people* and *Active, healthy citizens*. The Council is also meeting its commitment to deliver Community leadership and empowerment.

4. Requirements for the Health and Wellbeing Strategy

- 4.1 On 27 March 2012, the Health and Social Care Act became law.
- 4.2 The Act places a duty on local authorities and their partner clinical commissioning groups to prepare and publish a joint health and wellbeing strategy to meet the needs identified in the Joint Strategic Needs Assessment.
- 4.3 In preparing the strategy, the local authority and its partner clinical commissioning group must consider the extent to which the needs could be met more effectively by the making of arrangements under section 75 of the National Health Service Act 2006.
- 4.4 In preparing a strategy, the local authority must involve the local HealthWatch organisation and the people who live or work in the local area.

² Accessible online at https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/135589/dh_122707.pdf

- 4.5 The local authority, its partner clinical commissioning group and where relevant the NHS National Commissioning Board must have regard to the JSNA and the joint health and wellbeing strategy in the exercise of their relevant functions.
- 4.6 The Act specifies that each clinical commissioning group must prepare a plan setting out how it proposes to exercise its functions. In preparing the plan, the clinical commissioning group must consult the relevant Health and Wellbeing Board about its views on whether the plan takes proper account of the most recent joint health and wellbeing strategy published by the Health and Wellbeing Board. Clinical Commissioning Group's annual plans will have to include a review of how they have contributed to the delivery of the Health and Wellbeing Strategy.

5. Development of areas of focus at the Shadow Health and Wellbeing Board

- 5.1 Lewisham produced its first Joint Strategic Needs Assessment, *Health, Well-being and Care* in 2010. It has subsequently produced an online version, accessible at www.lewishamjsna.org.uk. As an online "live" document, additional and more detailed assessments can be incorporated so that the document reflects the latest information available on a range of local health and social care issues. A hard copy summary document will also be produced.
- 5.2 Since May 2011, Lewisham's Shadow Health and Wellbeing Board have overseen the transitional arrangements necessary to have in place all the required elements specified by the Health and Social Care Act.
- 5.3 The Board has undertaken a prioritisation exercise to identify the most pressing health and social care issues for Lewisham and those issues where concerted partnership work could result in improved outcomes. Subject to formal approval by the Health and Wellbeing Board these issues will form the key areas of focus for the Health and Wellbeing Strategy and the work of the Board going forward.
- 5.4 At its meeting in May 2011 the Shadow Health and Wellbeing Board agreed upon nine areas of focus, specifically to:
- Increase the uptake of immunisation
 - Prevent the uptake of smoking among children and young people and reduce the numbers of people smoking
 - Reduce the harm caused by alcohol misuse
 - Promote healthy weight
 - Improve mental health and wellbeing
 - Improve sexual health
 - Delay and reduce the need for long-term care and support

- Reduce the number of emergency admissions for people with chronic long-term conditions
 - Increase the number of people who survive colorectal, breast and lung cancer for 1 and 5 years.
- 5.5 Subsequently, at its meeting on 7 December 2011, the Board chose to prioritise for action in 2012/13 the issues of tobacco control, reducing alcohol harm and promoting healthy weight. Over the course of 2012/13, the Board has focused on these issues, with dedicated workshops on obesity and alcohol. The Health and Wellbeing Board will decide on specific areas of focus for 2013/14.
- 5.6 In addition to the nine key areas, the Health and Wellbeing Strategy will take into account the need for concerted partnership activity around the preventative agenda and the need to address the wider determinants of health including housing, the local environment and the impact of deprivation on health and wellbeing outcomes.
- 5.7 The Strategy will align with the Borough's strategic intentions as defined by *Shaping our future – Lewisham's Sustainable Community Strategy* and with the same strategy's key principles *Reducing inequality – narrowing the gap in outcomes for citizens* and *Delivering together efficiently, effectively and equitably*.
- 5.8 In the context of health and wellbeing, narrowing the gap in outcomes will mean a focus on tackling the health inequalities that exist within Lewisham, whereby some communities and residents face worse health outcomes depending on where they live, their age, ethnicity or personal situation.
- 5.9 Delivering together in the context of health and wellbeing will mean not only better integration between statutory partners so that the health and social care system is more comprehensible to service users and more easily navigated, but also that services will more effectively work with individuals to better meet their needs and allow them to exercise choice as to how best to receive and access services.
- 5.10 A group of officers from across Community Services, Children's Services and Public Health have started to develop the strategy. An early draft of the strategy was presented at the joint meeting of the Health and Wellbeing Strategy and Healthier Communities Select Committee in October 2012. The latest draft is included with this report, as Appendix A.

6. Alignment with the CCG

- 6.1 Concurrent with the activity of the Shadow Health and Wellbeing Board, Lewisham's Clinical Commissioning Group has been through the process of authorisation by the Department of Health. This has

required the CCG to develop its strategic ambitions and clinical priorities.

- 6.2 The CCG has worked to align its priorities with the key areas of focus identified by the Shadow Health and Wellbeing Board. The table below details how each of the nine areas of focus will be incorporated within the CCG's three clinical priorities.

Health and Wellbeing Board	LCCG Clinical Priorities
Increase the uptake of immunisation	Healthy living
Prevent the uptake of smoking among Children and Young People and reduce the number of people smoking	
Reduced the harm caused by alcohol misuse	
Promote health weight	
Improve mental health and wellbeing	
Improve sexual health	
Increase the number of people who survive colorectal, breast and lung cancer	
Delay and reduce the need for long term care and support	Frail, vulnerable older people
Reduce number of emergency admissions with long term conditions	Long term conditions

7. Engagement activity

- 7.1 The Shadow Health and Wellbeing Board has overseen a series of engagement activities. The activities have been designed to allow a broad range of stakeholders to contribute to the development of the strategy and specifically to identify the role that non-statutory organisations and individuals will need to play to achieve improved outcomes locally.
- 7.2 Each engagement exercise has adopted an assets approach, whereby participants have been given information on Lewisham's most pressing

needs and then challenged to think about what already exists in terms of local capacity that could help meet these needs. This has allowed participants to draw upon their local knowledge and experience to explore practical methods of improving people's health and to provide a more detailed picture as to the opportunities and barriers that local people experience.

7.3 The table below summarises the activities held to date:

Event	Date
Voluntary Action Lewisham - Health and Social Care Forum	10 December 2012
Joint Children and Young People and Health and Social Care Forum	23 January 2013
North Lewisham Stakeholder Event	07 February 2013
Positive Ageing Council	21 February 2013
Young Advisors' panel	25 February 2013
Carers coffee morning	05 March 2013
Faith and community organisation event	18 March 2013
Lewisham Housing Advisory Group (LEWHAG)	09 April 2013
Additional Children's activity	TBC

7.4 Key messages arising from the engagement so far include:

- The impact of social isolation on people's physical and mental health and wellbeing
- The numerous barriers that hinder people from pursuing a healthy lifestyle, from cost and access to a lack of confidence to turn up and engage with existing activities.
- The existence of a range of opportunities and activities, already provided within the community, that could support people to feel healthier and maintain their independence.

7.5 The outcomes and the key messages of this engagement will feed directly into the strategy, both in a section focusing on community intelligence and in a consideration of some of the wider determinants of health and wellbeing that have not been identified as a key area of focus but are nonetheless crucial to maintaining individual and community health and wellbeing.

8. Next steps

8.1 The Health and Wellbeing Strategy will be edited and updated to reflect the messages emerging from the engagement activity.

- 8.2 The Strategy will also be considered by other strategic partners to ensure alignment across key areas of activity. For example, a draft of the strategy will be considered by the Children and Young People's Strategic Partnership Board.
- 8.3 The Health and Wellbeing Strategy will ultimately be approved and published by Lewisham's Health and Wellbeing Board. A final draft of the strategy will be considered by the Health and Wellbeing Board at its first meeting. The date of this first meeting is still to be confirmed.
- 8.4 Lewisham's Health and Wellbeing Strategy will be accompanied by an annual delivery plan. This delivery plan is scheduled for consideration by the Healthier Communities Select Committee at its meeting in July.

9. Financial implications

- 9.1 There are no specific financial implications arising from this report.

10. Legal implications

- 10.1 There are no specific legal implications arising from this report. The requirements placed upon the local authority in regard to the production of the Health and Wellbeing Strategy are outlined in paragraph 4.

11. Crime and disorder implications

- 11.1 There are no specific crime and disorder implications arising from this report.

12. Equalities implications

- 12.1 There are no specific equalities implications arising from this report. In identifying the health inequalities experienced in the borough, the strategy will assess the extent to which people with certain protected characteristics are disproportionately affected by certain health conditions or health outcomes.

13. Environmental implications

- 13.1 There are no environmental implications arising from this report.

For further information about this report please contact Edward Knowles, Service Manager - Strategy, Community Services on extension 49579.