



Licensing Act 2003, Schedule 12, Part A  
Regulation 33, 34

Premises licence number

PL 0144

Premises name

FIVE BELLS

**Part 1- Premises details**

Postal address of premises, or if none, ordnance survey map reference or description

155 New Cross Road

Post town London

Post code SE14 5DJ

Telephone number 020 7635 5635

Premises licence holder name

The Craft Union Pub Company Limited

Original Grant Date: 23/11/2005  
Issue: DPS Variation 16/06/2022

Directorate for Community Services  
Crime, Enforcement & Regulation Service  
Licensing Authority  
Holbeach Office  
9 Holbeach Road  
London  
SE6 4TW

Director of Communities,  
Partnerships and Leisure  
Proper Officer for Licensing  
London Borough of Lewisham

**Where licence is time limited the dates**

**Licensable activities authorised by the licence**

Provision of late night refreshment

Sale by retail of alcohol  
for consumption on the premises

**The times the licence authorises the carrying out of licensable activities**

Sale by retail of alcohol for consumption on the premises

10:00 – 23:00 Monday  
10:00 – 23:00 Tuesday  
10:00 – 23:00 Wednesday  
10:00 – 00:30 Thursday  
10:00 – 01:30 Friday  
10:00 – 01:30 Saturday  
12:00 – 22:30 Sunday

Provision of late night refreshment

23:00 - 00:00 Thursday  
23:00 – 01:00 Friday  
23:00 – 01:00 Saturday

**The opening hours of the premises**

10:00 – 23:30 Monday  
10:00 – 23:30 Tuesday  
10:00 – 23:30 Wednesday  
  
10:00 – 00:30 Thursday  
  
10:00 – 01:30 Friday  
10:00 – 01:30 Saturday  
  
11:00 – 23:00 Sunday

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

On

## Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

The Craft Union Pub Company Limited

3 Monkspath Hall Road  
Shirley  
Solihull  
West Midlands  
B90 4SJ

**Registered number of holder, for example company number, charity number (where applicable)**

09429990

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

## **Annex 1- Mandatory conditions**

Mandatory conditions are in accordance as set out in the Licensing Act 2003 as amended by the Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010 and Order 2014 or as may be amended from time to time.

No supply of alcohol may be made under the Premises Licence:-

- (a)** At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
- (b)** At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.

Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.

The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:

- (a)** a holographic mark or
- (b)** an ultraviolet feature.

**1.** A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

**2.** For the purposes of the condition set out in paragraph 1

**(a)** "Duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

**(b)** "Permitted price" is the price found by applying the formula

$$P = D + (DXV)$$

Where -

**(i)** P is the permitted price

**(ii)** D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

**(iii)** V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

**(c)** "Relevant person" means, in relation to premises in respect of which there is in force a premises licence

**(i)** The holder of the premises licence

- (ii) The designated premises supervisor (if any) in respect of such a licence, or
  - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “Value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

An irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises.

- a) Games or other activities which require or encourage, or are designed to require or encourage, individuals to
  - (i) Drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
  - (ii) Drink as much alcohol as possible (whether within a time limit or otherwise);
- b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- d) Selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

**e)** Dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

The responsible person must ensure that-

**(a)** Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures.

**(i)** beer or cider: ½ pint;

**(ii)** Gin, rum, vodka or whisky: 25 ml or 35 ml; and

**(iii)** Still wine in a glass: 125 ml; and

**(b)** These measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

**(c)** Where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

## **Annex 2-Conditions consistent with the operating Schedule**

CCTV is installed to data protection standards and will be made available to the Police and Licensing Authority as and when required. Recordings shall also be kept for 31 days.

No new admissions after 23.00 on Thursday, Friday and Saturday.

Relevant drug signs on show.

Relevant fire precautions and necessary signage highlighting fire exits.

Notices asking customers to leave premises quietly.

Children only allowed on premises with adults and only before 6.00pm.

**Annex 3- Condition attached after a hearing by the licensing authority**



## **Annex 4- Plans**

Full plans available at Licensing Services, London Borough of Lewisham

Ground floor – REF FB2