
“Libraries play an important role in delivering our stronger communities agenda, ensuring that we reach individuals and communities who need our support and assistance. They are also about more than just books. They are trusted and safe places where people seek advice, meet friends, learn new skills and enjoy cultural and creative activities and events.”

Nick Page, Solihull MBC Chief Executive

“Libraries meet a wide range of needs within local communities and, in Devon as in many parts of the country, have developed their role in recent years to support key agendas for the local authority such as health and wellbeing and economic growth…. we are clear that libraries are a key resource we want to see nurtured and further developed rather than as a cost.”

John Smith, Head of Services for Communities for Devon County Council

 Millions of people use public libraries: the ~3000 public libraries in England were visited 225 million times in 2014/15 - more in total than visits to Premier League football games, the cinema and the top 10 UK tourist attractions combined.

Library services do not stand alone. They support other public services to achieve outcomes that are needed for individuals and communities to flourish. We want commissioners to consider ‘Libraries First’ when planning vital services within their communities. DCMS has set up a £4 million libraries innovation fund to demonstrate how libraries can provide people with opportunities they might not have otherwise.

Protecting frontline library services requires radical thinking. Strong, local leadership is vital. The Taskforce will support this by nationally co-ordinated initiatives, including investing in advice and support to councils that want to find more effective ways to run their library services.
Public libraries have strong support - 90% of respondents to a 2015 online poll felt their library service should be protected, whether or not they themselves were a regular user.

### What we will do nationally
- Develop common promotional messages and activities to boost public awareness of libraries and increase use
- Support people from disadvantaged backgrounds through the £4 million Libraries: Opportunities for Everyone innovation fund
- Provide dedicated support for library services to explore and, where it is right for them, spin out into a public service mutual model
- Produce a toolkit and a benchmarking tool to help library services better plan to meet the needs of their communities
- Ensure libraries have the data they need to manage and improve their services
- Continue to pursue opportunities for national funding, partnerships and/or support in kind for major programmes

### What are we asking you to do?
- Adopt 'Libraries First' thinking - for all the services you want to deliver into communities, libraries can help save costs and simplify access for local people
- Use the communications messages and assets we’re developing - if we say it together, the message will be stronger
- Co-design library services with local people, using shared learning and evidence to inform long term planning
- Exploit opportunities for joint working with other councils and partners, including community groups

### Outcomes libraries deliver

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<td>Cultural and creative enrichment</td>
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Norfolk’s Healthy Libraries

“A play like this would be something we would usually have to go to Liverpool or Manchester to see so it's amazing to have a quality production like this in my local library.”

St Helens Cultural Hubs

“I wasn’t the biggest fan of reading. But when I started the Record Breaking Summer Reading Challenge, reading is now my best friend!”

Comment from a child (from Summer Reading Challenge Family Impact Evaluation 2015)

“Capturing the best traditions of the library movement and education sector but presenting them in an exciting way”. An innovation that turned an unpopular library service into a thriving one.

Idea Stores, Tower Hamlets

“The Business & IP Centre is a great place to start because you have access to a wealth of information and services such as patent searches, which are excellent and would be so expensive ordinarily.”

Rowena Johnson (user of Leeds BIPC)

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Norfolk's Healthy Libraries

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