

EXECUTIVE DIRECTOR FOR RESOURCES AND REGENERATION		
Report Title	Procurement for 'Staying Healthy' public health services	
Key decision	Yes	Item No.
Ward	Pan-borough	
Contributors	Community Services Directorate	
Class	Part 1	Date: 22 November 2016

1. Summary and Purpose of the Report

This report seeks the approval of the Executive Director for Resources and Regeneration for procurement activity to deliver the proposals and savings for Staying Healthy services approved by Mayor & Cabinet on 28 September 2016.

2. Recommendations

2.1 The Executive Director for Resources and Regeneration is recommended to approve a waiver of the Council's Contract Procedure Rules and award a contract to:

2.1.1 Quality Medical Solutions for IT infrastructure and call/recall for NHS Healthchecks to the value of £55,795 for the period of 1 year from 1 May 2017 to 30 April 2018.

2.1.2 Lewisham and Greenwich Trust for the Stop Smoking Service to the value of £350,000 for the period of 1 year from 1 April 2017 to 31 March 2018.

2.1.3 Weightwatchers and Slimming World to the value of £58,000 for the provision of weight management services for the period of 1 year from 1 April 2017 to 31 March 2018.

2.1.4 Lewisham and Greenwich Trust for the Child Death Review Service to the value of £46,706 annually for the period of 3 years from 1 April 2017 to 31 March 2020.

2.2 The Executive Director for Resources and Regeneration is recommended to approve a variation of the contract with Greenwich Co-operative Development Agency to include the provision of the healthy walks programme. The value is £35,000 annually for a period of 1 year from 1 April 2017 to 31 March 2018 with the option to extend by a further 2 years

3. Policy Context

3.1 The services within this paper meet the two key principles of the Lewisham's Sustainable Community Strategy 2008-2020:

- Reducing inequality – narrowing the gap in outcomes for citizens
- Delivering together efficiently, effectively and equitably – ensuring that all citizens have appropriate access to and choice of high-quality local services

3.2 It also contributes to the following priority outcomes:

- Safer – where people feel safe and live free from crime, antisocial behaviour and abuse
- Empowered and responsible – where people are actively involved in their local area and contribute to supportive communities
- Healthy, active and enjoyable – where people can actively participate in maintaining and improving their health and well-being

3.3 The Health and Well Being Strategy 2012/22 has been developed by Lewisham's Health and Wellbeing Board (HWB) and sets out the improvements and changes that the board, in partnership with others, will focus on to achieve the board's vision of achieving a healthier and happier future for all. Preventing the uptake of smoking among children and young people and reducing the numbers of people smoking, reducing the number of emergency admissions for people with long-term conditions, and promoting a healthy weight are all priorities identified in the Health and Well Being Strategy.

3.4 Although smoking prevalence has reduced there are higher rates of smoking in Lewisham than London and England. More than 1 in 5 of the adult Lewisham population are smokers and 1 in 4 people in routine and manual occupations still smoke. There are currently about 50,000 adult smokers in Lewisham with a high proportion who are heavily dependent, such as pregnant women, people with long term conditions and people with mental health problems. Smoking is a contributory factor to the main causes of death in Lewisham and it is the single largest factor associated with health inequalities. Smoking is responsible for half the difference in life expectancy between Lewisham's richest and poorest residents. Forty eight percent of Lewisham school children said they lived in a household with a smoker and Lewisham's asthma admission rates for children are significantly higher than England.

3.5 Lewisham has a higher proportion of smoking related hospital admissions and early deaths due to smoking. Babies and children exposed to a smoky atmosphere are more likely to need hospital care in the first year of life. Passive smoking can put children at an increased risk of sudden infant death syndrome (SIDS), developing asthma or having asthma attacks when the condition is already present, middle ear infection, and coughs and colds. In households where mothers smoke, for example, young children have a 72% increased risk of respiratory illnesses.

3.6 The estimated local societal cost of smoking for Lewisham is £73.4m each year, and passive smoking costs a further £1m annually, including £9m on healthcare and £4m on social care directly attributable to smoking.

3.7 Reported obesity rates among adults in Lewisham show a steady upward trend with 60% of adults with excess weight (obese and overweight) in 2014. This equates to 53,000 people with a BMI above 30 (obese) and 137,500 people with a BMI above 25 (excess weight). Estimated prevalence of morbid obesity (BMI above 40) is 2.5% (5000 people). Nationally obesity is projected to increase from 29% in 2015 to 32% in 2020 and 41% in 2035, with prevalence projected to rise most markedly from the lowest income groups. If current trends continue 72% of the adult population would be predicted to be overweight or obese by 2035.

4. Background

4.1 The *Health and Social Care Act 2012* ("the Act") introduced changes by way of a series of amendments to the *National Health Service Act 2006*. The Act gives local authorities a duty to take such steps as it considers appropriate to improve the health of the people in its area. In general terms, the Act confers on local authorities the function of improving public health and gives local authorities considerable scope to determine what actions it will take in pursuit of that general function.

4.2 Secondary legislative provision, such as the *Local Authorities (Public Health Functions and Entry to Premises by Local Healthwatch Representatives) Regulations 2013* require local authorities to provide certain public health services. The public health services which local authorities must provide are:

- National Child Measurement Programme
- the NHS Healthchecks programme
- Open access sexual health services
- Public health advice service to Clinical Commissioning Groups

4.3 In September 2015 Mayor & Cabinet approved £2m of savings by 17/18. In the Spending Review and Autumn Statement 2015 the government announced cuts to public health services. For Lewisham this has resulted in a grant reduction of £2.7m by 2017/18. The Council therefore needs to save £4.7m by 1 April 2017.

4.4 Mayor & Cabinet on 28 September 2016 delegated authority to the Executive Director for Resources and Regeneration to approve procurement activity to deliver savings proposals for Staying Healthy services including the Stop Smoking Service, NHS Healthchecks programme and Lewisham Healthy Walks.

5. NHS Health checks

5.1 The national NHS Health checks programme is a statutory, free-at-the-point-of-use, early identification and prevention programme for anyone aged between 40-74 who does not have an existing diagnosis (i.e. diabetes, hyperlipidaemia, cardiovascular disease). Local authorities have a duty, as set out in secondary legislation to offer a Healthcheck to eligible people every five years.

- 5.2. In Lewisham the delivery of the NHS Healthchecks service is currently carried out by GP surgeries, pharmacies and community outreach teams. Healthchecks delivery in these boroughs is underpinned by a number of elements, including an external service for collecting outcome data and a call/recall service which invites eligible people for a Healthcheck, and a system to ensure that there is a follow-up for those people who have a highlighted health need. These services are currently provided by Quality Medical Solutions, Refer-All Ltd and the South East London Commissioning Support Unit respectively.
- 5.3 The NHS Health check programme in Lewisham currently holds 3 support contracts which underpin the delivery of Health checks:
- 5.3.1 IT infrastructure provided by Quality Medical Solutions (QMS) which provides a facility to record health check results, coordinate the call/recall process, provide data reports for payments and performance monitoring.
- 5.3.2 A bespoke software system provided by 'Refer-all Ltd' coordinates, records and tracks referrals from GP surgeries, pharmacies and outreach teams to healthy lifestyle programmes
- 5.3.3 A 'call/recall' system provided by South East London Commissioning Support Unit. The service invites all eligible Lewisham residents between 40-74 for a health check on a five yearly basis and ensures health check results are communicated to each individual's GP practice
- 5.4 Mayor & Cabinet on 28th September 2016 agreed £70,000 savings from the NHS Healthchecks programme.
- 5.5 The Council has negotiated with Quality Medical Solutions the delivery of both IT infrastructure and the call and recall system. This integration presents a £50,000 saving to the Council for 2017/18. the further £20,000 saving identified by Mayor & Cabinet 28th September 2016 will be delivered through a reduction in outreach capacity.
- 5.6 As the current provider of the IT infrastructure for the NHS Health checks programme, QMS provide a number of services that currently underpin the call/recall programme, for example the identification of eligible patients and transfer of data from Healthchecks delivered in pharmacy to GP patient records. This makes them uniquely placed to deliver this integration in the timeframe required. It is for this reason officers recommend the Council contracting with Quality Medical Solutions for IT infrastructure and call/recall for NHS Healthchecks to the value of £55,795 for the period of 1 year.
- 5.7 Officers are currently looking at other ways of providing what Refer-all Ltd currently provide. These discussions are currently ongoing. Once it is determined a further report will be brought to the appropriate officer, in accordance with the scheme of delegation, for approval.

5.8 The award is proposed for just a single year due to ongoing uncertainty around funding and future reductions to the Public Health grant from which the Council funds public health services.

6. Stop Smoking Service

6.1 The Lewisham Stop Smoking service is an addiction treatment service, which assists 1000 dependent smokers to quit annually and is currently delivered by Lewisham and Greenwich Healthcare Trust (LGT) for £461,000 per annum with a further £240,000 of medication costs.

6.2 Consultation on Public Health savings with the public and professionals identified smoking cessation as a high priority. In addition to this the public consultation showed the highest support for a mixed model of stop smoking service delivery, incorporating face-to face, on-line and phone or text messaging support (30%).

6.3 Mayor & Cabinet agreed on 28 September £120,000 savings from the Stop Smoking Service. £100,000 savings will be delivered by a redesign of the service, with a further £20,000 from medication costs.

6.4 The new model is being co-designed with the service delivery team. Whilst the redesign is going on it would not be sensible to procure the service for one year and then have to retender based on the newly designed service. It is very unlikely that there would be any interest in the market given the length of the contract. This ongoing co-design process and the implementation of the new model is the reason officers are recommending that the Council continues to contract with Lewisham and Greenwich Trust for the Stop Smoking Service through a Single Tender Action to the value of £350,000 for the period of 1 year.

6.5 This service redesign for 2017/18 includes the development of an online platform which will be fundamental to the development of a tiered approach to the new service, which offers according to need the current specialist 1-2-1 and group interventions or a new mixed model incorporating online, text support and interventions from the specialist team.

6.6 This model will route low and moderately dependent smokers away from the full specialist intervention, freeing up the team's capacity to work with highly dependent and vulnerable smokers, whilst enabling the service to maintain its overall reach within the reduced financial envelope.

6.7 The award is proposed for just a single year due to ongoing uncertainty around funding and future reductions to the Public Health grant from which the Council funds public health services.

7. Healthy Walks

7.1 The Lewisham Healthy Walks programme currently forms part of the Community Health Improvement Service commissioned from Lewisham and

Greenwich Trust. However, the Community Health Improvement Service (CHIS) is being decommissioned and therefore the Healthy Walks programme can no longer be provided as part of CHIS, therefore a different provider needed to be engaged to provide the service.

- 7.2 The Healthy Walks programme was identified as a priority by the public in the Public Health Savings consultation. A number of passionate responses to the consultation emphasised the reach and value of the programme. The Health Impact Analysis conducted as part of the consultation found that the programme in Lewisham has been able to engage with a significantly higher percentage of participants with long term health conditions or disabilities, as well as with BME groups compared to other Walking for Health schemes nationally and those based in London.
- 7.3 The Healthy Walks programme trains walk leaders and develops, promotes and oversees regular health walks to increase participation and uptake of physical activity (200 new walkers per annum and just under 600 regular walkers). The service is targeted at people who are inactive, people with issues with obesity or mental health, and those with heightened risk of cardiovascular disease.
- 7.4 The Council currently has a contract with Greenwich Co-operative Development Agency (GCDA) to provide a new service taking a community development approach to community nutrition and physical activity across the borough.
- 7.5 GCDA have developed a referral management infrastructure, a community development approach and an integrated offer around nutrition and physical activity in the borough. The healthy walks service would be complimented by the services already being provided by GCDA and therefore officers are recommending that the healthy walks service is included as a variation to the GCDA contract with an addition of £35,000 to the annual value of that contract. The service will commence on 1 April 2017 until 31 March 2018 with an option to extend for 2 years, in accordance with the term of the GCDA contract.

8. Weight management

- 8.1 The Council currently contracts with Weightwatchers to offer weight management support to 800 residents annually with a body mass index over 28 referred by their GP, at a cost of £43,000.
- 8.2 The closure of the Community Health Improvement Service will remove one option for referring people for healthy lifestyle support. The Public Health savings consultation found that healthcare professionals felt offering a choice of provider was important. Mayor & Cabinet on 28 September 2016 agreed to mitigate this closure by investing an additional £15,000 in weight management support.

- 8.3 Weight Watchers and Slimming World are the only 2 weight management providers operating at scale in Lewisham, offering weight management support with a strong evidence base across a number of locations across the borough.
- 8.4 Officers propose to contract through a single tender action with both Weight Watchers and Slimming World to offer weight management support to residents referred by GPs. This will be contracted on a cost and volume basis, with GPs offering eligible residents a choice of provider. The cost of this will not exceed £58,000 annually.
- 8.5 The award is proposed for just a single year due to ongoing uncertainty around funding and future reductions to the Public Health grant from which the Council funds public health services.

9. Child Death review

9.1 The Lewisham Children and Young People's Partnership has a statutory responsibility to review the deaths of all children who normally reside in the area. The Partnership discharges this function through the Lewisham Child Death Overview Panel, membership of which is drawn from key organisations including the health service, children's social care and the Metropolitan Police. The Panel collects and analyses information about each death with a view to identify:

- Any case giving rise to the need for a Serious Case Review.
- Any matters of concern affecting the safety and welfare of children in the area of the authority.
- Any wider public health or safety concerns arising from a particular death or from a pattern of deaths in that area.

9.2 The main Child Death Review processes are:

- A rapid response by a team of key professionals convened to enquire, and respond as necessary, to any unexpected death of a child.
- An overview of the deaths of all children normally resident in the Lewisham area.

9.3 The £46,706 annual cost of this function relates to the cost of the necessary nursing and medical input to the work of the Panel. This is a mandatory responsibility of the Council under the Health and Social Care Act. Because the panel's function is to identify patterns in child deaths local, only the staff from the local community paediatrics service are able to do this. In Lewisham this is provided by Lewisham and Greenwich Trust, and this is unlikely to change in the next 3 years. For this reason officers recommend contracting with Lewisham and Greenwich Trust through a single tender action for the period of 3 years to a total value of £140,118.

10. Savings and mitigating investment summary

- 10.1 The activity in this report directly delivers £161,738 of the £800,448 savings from Staying Healthy services. The remainder will be delivered by changes to smoking medication, the closure of the Community Health Improvement Service, and the integration of breastfeeding and children's weight management support into the procurement of redesigned health visiting and school nursing services.
- 10.2 The activity in this report delivers £50,000 investment in weight management and Healthy Walks agreed by Mayor & Cabinet on 28 September 2016 to mitigate against the closure of the Community Health Improvement Service.
- 10.3 Savings and mitigating investment table

STAYING HEALTHY SAVINGS AREAS	16-17 Budget	MC savings identified	savings in this report	mitigating investment in this report
Obesity & Physical activity	£421,400	£154,000	£ -	
Smoking	£708,494	£125,000	£111,738	
Health improvement	£721,518	£451,448	£ -	£50,000
NHS Health Checks	£449,728	£70,000	£50,000	
TOTAL	£2,301,140	£800,448	£161,738	£50,000

11. Financial Implications

- 11.1 This report seeks approval to award four contract, each on a single tender basis, as set out in paras 2.1.1 to 2.1.4. Reasons for waiving Contract Procedure Rules are set out in paras 5, 6, 8 and 9.
- 11.2 The report also seeks approval to vary the contract with contract with Greenwich Co-operative Development Agency to include the provision of the healthy walks programme. Reasons are set out in paragraph 7.
- 11.3 The activity described will contribute to the achievement of savings on the public health budget approved by Mayor & Cabinet in September either directly, by reducing the value of existing services, or indirectly by mitigating the impact of larger reductions to other services. Paragraph 10 sets out in detail the relationship between approved savings and proposals in this report.

12. Legal Implications

- 12.1 All of the contracts within this report are Category B contracts for the purposes of the Council's Contract Procedure Rules.

12.2 The estimated values of each contract is below the level for works, supplies or services required for advertising through the OJEU therefore the EU Regulations do not apply.

12.3 Under paragraph 18 of the Contract Procedure Rules the Council shall not negotiate with a single tenderer unless there are exceptional circumstances which must be approved. The circumstances for negotiating with the single provider are set out in paragraphs 5, 6, 7, 8 and 9. It is for the Executive Director of Resources and Regeneration to be satisfied after considering this report whether a waiver under one of the exceptions set out in clause 18.3 of the CPR is justified.

12.4 Under paragraph 17 of the Contract Procedure Rules a variation to a contract is permitted where the value of the variation falls below the relevant EU threshold and the change must not alter the overall nature of the contract. The variation requested falls within this criteria.

12.5 The Executive Director has delegated authority to award all of the contracts set out in this report.

12.6 The decision to award the Stop Smoking Service to Lewisham and Greenwich Trust is a key decision under the Constitution and therefore must be included in the Key Decision Plan. The other decisions within this report are not Key Decisions.

13. Crime and Disorder Act Implications

13.1 No crime and disorder implications are anticipated.

14. Equalities Implications and human rights

14.1 A health impact assessment and full equalities analysis was submitted as part of the proposals approved by Mayor & Cabinet on 28 September 2016.

15. Environmental Implications

15.1 There are no direct environmental implications to this report.

16. Conclusion

16.1 This report requests authorisation from the Executive Director for Resources and Regeneration for activity to deliver part of the savings from Public Health services for 2017/18 agreed by Mayor and Cabinet on the 28th of September 2016 and associated mitigating activity.

17. Decision

Acting in accordance with Standing Orders, I hereby give approval to the recommendations set out in paragraph 2.1 of this report.

Signed  Date 29/11/16

Janet Senior – Executive Director for Resources and Regeneration

Background documents

Public Health savings report for Mayor & Cabinet – 28 September 2016: [LINK](#)