

BROADWAY THEATRE WORKING PARTY			
Report Title	Broadway Theatre Consultation		
Key Decision	No		Item No.
Ward	Rushey Green		
Contributors	Executive Director for Community Services;		
Class	Part 1	Date	1 February 2016

1. Purpose of report

1.1 The purpose of this report is to update the working group on the consultation that will take place with residents and stakeholders to inform plans for the future development of the Broadway Theatre.

2. Consultation

2.1 The two main issues the consultation will explore are:

- What do residents and stakeholders feel about the Broadway Theatre as it is.
- What do residents and stakeholders most want from the venue in the future.

2.2 A number of different consultation methods will be used in order to capture the views of as broad a range of people as possible. This will include:

- An online questionnaire on the Council's engagement platform Uengage.
- Paper versions of the survey available in libraries, at the theatre box office and in the theatre foyer when performances are on
- Grafitti wall at Catford Library and when performances are on at the theatre
- A drop-in day in the theatre bar area including tours of the theatre.

3. Timeline

3.1 The consultation will begin 25 January 2016 and will close 15 March 2015 – a period of 7 weeks. Data will then be analysed and a consultation report completed by early April

4. Publicity

4.1 The survey will be promoted in the following ways:

- Council website
- Social media
- Lewisham Life (will be circulated from 26 January)
- Targeted emails using contact lists from the Broadway Theatre (theatre goers and user groups), Rushey Green and Catford South Local Assemblies, LBL Culture & Community Development list of voluntary and community sector organisations

5. Conclusion

5.1 The working party is asked to note the proposed plans for consultation and to provide any views on how the consultation could be enhanced.

Broadway Theatre Questionnaire

1. Have you visited the Broadway Theatre in the last 5 years?

Yes

No

2. If yes did you attend (please tick all that apply)

The main auditorium

The studio theatre

Bar/café/foyer

3. Please tell us which event(s) you have attended

4. Please indicate how you would rate your satisfaction with the following aspects of your most recent visit to the Broadway Theatre with 1 being low and 5 high

Quality of production
1 2 3 4 5

Welcoming atmosphere
1 2 3 4 5

Comfort of seating
1 2 3 4 5

Ticket prices
1 2 3 4 5

Price of drinks & snacks
1 2 3 4 5

5. If you have not visited the Broadway Theatre in the past 5 years, please tell us which of the following factors have deterred you from attending.

- | | | | |
|-------------------|--------------------------|----------------------------|--------------------------|
| Cost | <input type="checkbox"/> | Nothing I wanted to attend | <input type="checkbox"/> |
| Transport issues | <input type="checkbox"/> | Did not know what was on | <input type="checkbox"/> |
| Parking | <input type="checkbox"/> | Location | <input type="checkbox"/> |
| No one to go with | <input type="checkbox"/> | Accessibility | <input type="checkbox"/> |

Please let us have any further comments about why you have not visited the Broadway Theatre

6. The Council is currently considering how the Broadway Theatre could be best used in the future and what type of venue would be of most value to the local community. Please give us your views by ticking your top 5 priorities from the following list

- | | | | |
|------------------------------------------------------------|--------------------------|--------------------------------------|--------------------------|
| A venue to hire for community events | <input type="checkbox"/> | Pantomime | <input type="checkbox"/> |
| Live music events | <input type="checkbox"/> | Opera | <input type="checkbox"/> |
| Children's/family events | <input type="checkbox"/> | Film | <input type="checkbox"/> |
| Drama productions / plays | <input type="checkbox"/> | Comedy | <input type="checkbox"/> |
| Dance performances | <input type="checkbox"/> | Restaurant open to non-theatre goers | <input type="checkbox"/> |
| A venue to hire for weddings and other family celebrations | <input type="checkbox"/> | Bar/cafe open to non- theatre goers | <input type="checkbox"/> |
| Classical music events | <input type="checkbox"/> | Club nights | <input type="checkbox"/> |
| Dance events such as tea dances, salsa, Ceilidh | <input type="checkbox"/> | Cabaret/burlesque | <input type="checkbox"/> |
| | | Other (please specify | <input type="checkbox"/> |

Please let us have any further comments about the kind of venue you would like the Broadway Theatre to be.

The survey will also include equalities monitoring information and the option to provide contact details to receive further information about the theatre and a summary of the results from the survey.